



Competition rules and guidelines

The Stairrods (UK) Golden Steps competition to find the BEST Easybind installation 2009

Open to all fitters and retailers

Easybind, the popular binding technique from Stairrods (UK), which takes just minutes to apply on site, is highly versatile and is regularly used for binding stair runners, making up rugs and runners, and for carpets on boats and in caravans.

Who can enter?

Any fitter or retailer in the UK using Easybind purchased from Stairrods (UK). A maximum of three different entries can be submitted per fitter.

How to enter

For each entry take four pictures of the same, completed job featuring Easybind – two of which should be close-ups and two of which need to show the completed installation. Easybind needs to be clearly visible on all four photos. The images can be taken on a digital camera or mobile but just make sure they are a decent size and that you have maximised the light to show your work off to its best advantage. Please do not include any people or pets in the shots!

Attach the four images in JPEG or similar format, together with the following information and Email jamie@stairrods.co.uk

1. Fitter's name
2. Company name
3. Company's address
4. Description of location e.g. hotel lobby, house,
5. Easybind colours used

In addition, please supply a contact telephone number to enable us to contact you if you have won.

Please note your images and the above information, *excluding your telephone number*, will be put up on a gallery of entries on the Stairrods (UK) website www.easybind.co.uk

Closing date

All entries must have been received by midday November 30th 2009.

Judging

A panel of three independent judges, including Installer Ben Boatwright of Romanoff Floor Covering (USA) and co inventor of Easybind, will decide on the winner and runner up. They will be looking for smart installations, which demonstrate excellent use and application of Easybind.

Prizes

The winner will be presented with a prestigious trophy and £250 worth of vouchers to be spent on an event or experience with Red Letter Days and the runner-up will receive a trophy and £100 of Red Letter Day's vouchers. See www.redletterdays.co.uk/home for details of experiences available.

There is no cash alternative.

Queries

Please contact Jamie, Mike or John at Stairrods (UK) if you have any queries on E: sales@stairrods.co.uk

